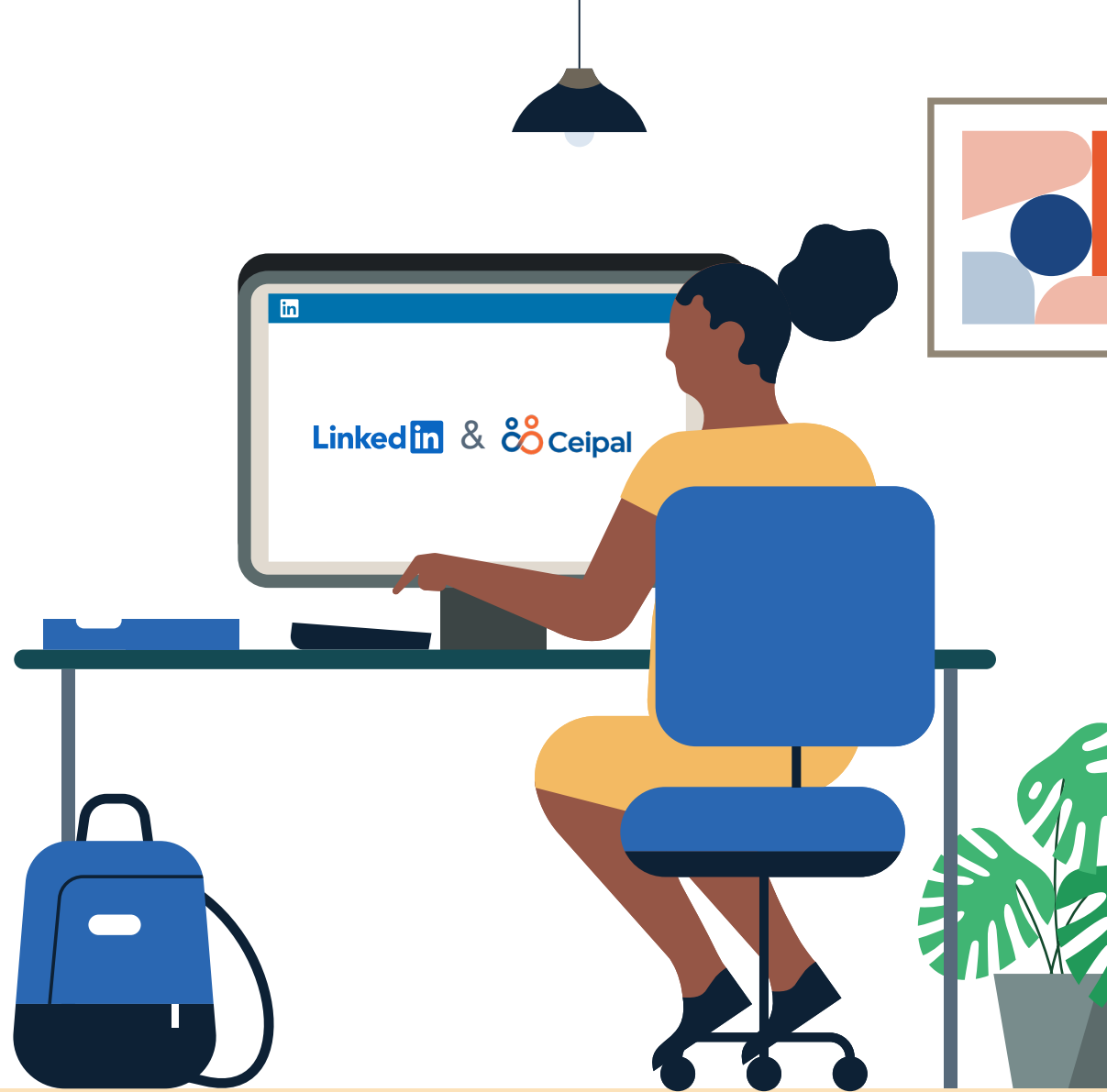


LinkedIn ATS Integrations

# Connect LinkedIn Recruiter & Jobs to Ceipal

Discover a simplified, insights-driven workflow that helps you engage more qualified candidates faster.

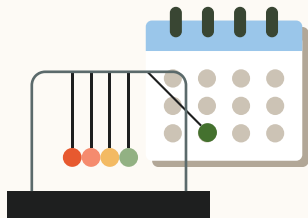


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# Spend more time on people, not process.

Discover the one integration suite that can save your team time so you can focus on what matters most — hiring the right people.



## Save time

Quickly access all the information you need without switching between platforms.



## Hire qualified candidates

Attract the most qualified candidates and move them through the hiring funnel faster.



## Make informed decisions

Strengthen your hiring strategy with relevant candidate insights and data-driven reports.

**Pricing:** LinkedIn ATS Integrations are provided by LinkedIn at no additional cost if you hold a full Recruiter seat. Some ATS providers may charge a fee for certain integrations.

# Integrations for all of your hiring needs

LinkedIn ATS Integrations help you stay efficient at every stage of the hiring process.



## Sourcing package

Work seamlessly across Recruiter and your ATS to find qualified candidates faster.

### Recruiter System Connect

Connect your ATS to LinkedIn Recruiter to access information when and where you need it, without having to switch between platforms.

### Unified Search

Search and message candidates across both your ATS and the LinkedIn network directly from your ATS.

### Recommended Matches

Discover candidate recommendations based on job descriptions you post in your ATS.



## Reporting package

Understand your sourcing and hiring activities across your entire funnel.

### ATS-Enabled Reporting

Gain insight across your end-to-end hiring funnel to optimize where you spend your time and to understand the value of all your sources, including LinkedIn.



## Apply package

Streamline the job posting and application processes so you can focus on the most qualified candidates.

### Apply Connect

Attract more applicants with a seamless candidate experience and real-time job postings, then use insights to evaluate applicants in your ATS.

### Apply with LinkedIn

Let candidates apply to jobs on your career site using their LinkedIn profile information.

Whatever stage your candidates are at, LinkedIn ATS Integrations can move them through the funnel faster with these packaged solutions.

## Sourcing package

### Recruiter System Connect – [Get started](#) ↓

- ✓ Identify which candidates are already in your ATS when searching in Recruiter
- ✓ Filter LinkedIn searches by existing ATS candidates
- ✓ Access ATS candidate history and status on Recruiter profiles
- ✓ Export limited LinkedIn profiles to your ATS
- ✓ View real-time LinkedIn profile information for candidates in your ATS
- ✓ Send messages and view LinkedIn Notes and InMail from within your ATS

### Unified Search – *Coming soon!*

- ✗ Search candidates across both your ATS and the LinkedIn network directly from your ATS

### Recommended Matches – *Coming soon!*

- ✗ Get LinkedIn candidate recommendations for jobs in your ATS

## Reporting package

### ATS-Enabled Reporting – [Get started](#) ↓

- ✓ Optimize your strategy with full-funnel activity insights from the Hiring Funnel Report
- ✓ Evaluate different candidate sources with the Source Report
- ✓ Understand the impact of your LinkedIn activity with LinkedIn Touch Attribution
- ✓ Use industry benchmarks to compare against industry peers

## Apply package

### Apply Connect – [Get started](#) ↓

- ✓ Post jobs from your ATS to LinkedIn in real time
- ✓ Allow candidates to apply to jobs from any device without leaving LinkedIn
- ✓ Get applications from LinkedIn delivered directly to your ATS
- ✓ Incorporate screening questions from your ATS into your LinkedIn applications
- ✓ View real-time LinkedIn profiles and applicant insights in your ATS
- ✓ Receive LinkedIn skills data about applicants
- ✓ Send application status updates to candidates with automated notifications

### Apply with LinkedIn

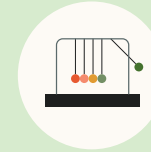
- ✗ Let candidates apply to jobs on your career site using their LinkedIn profile information

Sourcing package

# Recruiter System Connect (RSC)

Connect your ATS with LinkedIn Recruiter to access candidate information, boost collaboration, and view more applicant data in both Recruiter and Ceipal without having to switch between platforms.

- Get the same candidate data in both Recruiter and Ceipal, saving you time and keeping you up to date wherever you're working
- View the candidate's LinkedIn profile in Ceipal, and discover all Ceipal candidates on LinkedIn
- See all Recruiter notes and InMail messages in Ceipal for a complete view of your candidate interactions
- Automatically create or update a profile within Ceipal when a candidate responds to an InMail message
- Activate RSC to pave a path for easier activation of other powerful LinkedIn ATS Integrations



Save time now that you're connected



Connect at no additional cost



RSC is secure and GDPR compliant



Easy setup for administrators

## Step 1 of 3 Connect LinkedIn to Ceipal.

Note: Please reach out to your Ceipal customer success rep to enable the integration.

- a Go to your Ceipal dashboard and click on **“Admin Panel.”**
- b Scroll down to **“Integrations,”** find LinkedIn, and click **“Connect.”**

The screenshot displays the Ceipal Admin Panel interface. At the top, there is a navigation bar with the Ceipal logo, 'Admin Panel', a home icon, a search bar, and user profile icons. A left-hand sidebar contains a menu with the following items: Global Settings, Organization, Applicants, Job Posting, Job Requisition, Access Management, Automated Reminders, Talent Bench, Admin Reports, Placements, and Integrations (which is highlighted). The main content area is titled 'RESUME SEARCH ACCOUNT CONFIGURATIONS' and features a grid of integration cards. A callout 'a' points to the 'Admin Panel' link in the top navigation bar. A callout 'b' points to the 'LinkedIn' card in the grid, which has a 'Connect' button. Other cards include Monster, CareerBuilder, TechFetch, Dice.com, Nexxt, Monster Asia, and Snaprecruit, each with instructions on how to request API access.

## Step 1 (Cont.) of 3 Connect LinkedIn to Ceipal.

- c Check the box and click “**Confirm**” on the consent form.
- d Log in using your LinkedIn credentials.

The image shows a composite of two screenshots from the LinkedIn Recruiter System Connect interface. The top screenshot is a consent form titled "i. Notes" and "j. Feedback". It contains five numbered sections: "2. How data is collected", "3. Who can access data", "4. Data retention periods", and "5. Rights". A checkbox is checked, indicating consent to CEIPAL corp. A green "Confirm" button is located at the bottom right of the form. An orange callout circle labeled "c" points to this "Confirm" button. The bottom screenshot is the LinkedIn "Sign in" page, featuring fields for "Email or Phone" and "Password", a "show" link, a "Forgot password?" link, and a blue "Sign in" button. An orange callout circle labeled "d" points to the "Sign in" button. Orange lines connect the callouts to their respective elements in the screenshots.



## Step 2 of 3 Enable RSC.

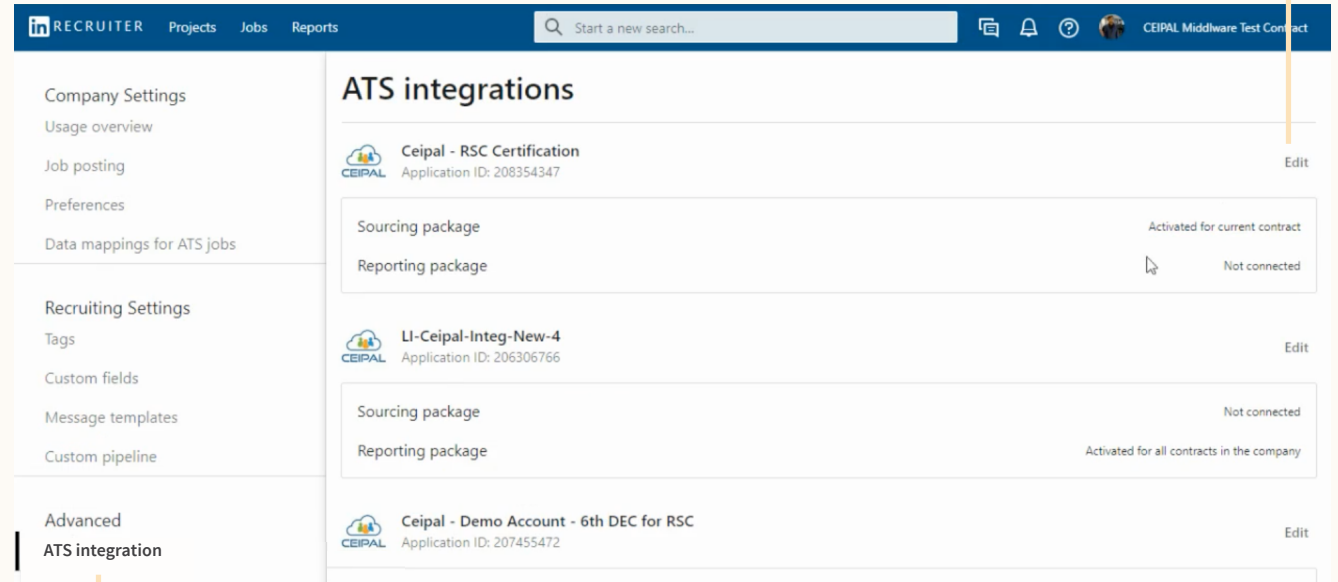
- a Select the appropriate LinkedIn contract and click **“Continue.”**
- b You’ll see the Onboarding widget. Then check the **“Sourcing Package”** to activate RSC.
- c Click **“Save changes.”**
- d Add additional contracts by clicking **“Add Contract”** from the Integrations tab of your Ceipal dashboard, and then repeat the process.

The image illustrates the process of enabling RSC through three main components:

- Customer Application Configuration (Top):** A dialog box titled "Customer Application Configuration" with a sub-header "LinkedIn ATS Integrations". It contains a "Select a Contract" section with two options: "CEIPAL Middleware Test Contract" and "CEIPAL Middleware Test Contract 2nd", each with a "Continue" button. An orange callout 'a' points to the "Continue" button for the first contract.
- Customer Application Configuration (Middle):** A second dialog box, also titled "Customer Application Configuration", showing the "Sourcing Package" section. The "Sourcing Package" checkbox is checked. Below it, a list of features is shown, including "Recruiter System Connect" with sub-items like "One-click export", "In-ATS indicator", "In-ATS profile widget", "InMail", and "InMail stub profile". Other features like "Unified Search" and "Recommended Matches" are unchecked. An orange callout 'b' points to the checked "Sourcing Package" checkbox.
- Ceipal ATS Admin Panel (Right):** A screenshot of the Ceipal ATS Admin Panel. The "Admin Panel" header is visible. A sidebar on the left lists various settings like "Global Settings", "Organization", "Applicants", "Job Posting", "Job Requisition", and "Access Management". On the right, under "RESUME SEARCH ACCOUNT CONFIGURATIONS", there is a prominent blue "Add Contract" button. An orange callout 'd' points to this button.
- Customer Application Configuration (Bottom):** The bottom of the second dialog box shows "Reporting Package" and "Apply Package" sections, each with an unchecked checkbox. At the bottom right, there are "Cancel" and "Save changes" buttons. An orange callout 'c' points to the "Save changes" button.

## Step 3 of 3 Enable RSC features.

- a Log into LinkedIn Recruiter and go to the **“ATS integration”** tab under your **“Advanced”** settings.
- b Find Ceipal and click **“Edit.”**



The screenshot shows the LinkedIn Recruiter interface. The top navigation bar includes 'RECRUITER', 'Projects', 'Jobs', and 'Reports', along with a search bar and user profile 'CEIPAL Middleware Test Contract'. The left sidebar lists settings categories: 'Company Settings' (Usage overview, Job posting, Preferences, Data mappings for ATS jobs), 'Recruiting Settings' (Tags, Custom fields, Message templates, Custom pipeline), and 'Advanced' (ATS integration). The main content area is titled 'ATS integrations' and lists three Ceipal integrations:

Integration Name	Application ID	Sourcing package	Reporting package	Action
Ceipal - RSC Certification	208354347	Activated for current contract	Not connected	Edit
LI-Ceipal-Integ-New-4	206306766	Not connected	Activated for all contracts in the company	Edit
Ceipal - Demo Account - 6th DEC for RSC	207455472			Edit

a

b

## Step 3 (Cont.) of 3 Enable RSC features.

- c Select **“Activate In-ATS Indicator and In-ATS profile widget for all contracts in your company.”**
- d Select **“1-click export”** and **“InMail stub profile.”**
- e Select **“Activate Reporting feature for all contracts in your company.”**
- f Click **“Save.”**

Reach out to your Ceipal rep to sync historical data after completing the configuration.

The screenshot displays the LinkedIn Recruiter interface for configuring ATS integrations. The left sidebar shows navigation options like 'Company Settings', 'Recruiting Settings', and 'Advanced ATS integration'. The main content area is titled 'ATS integrations' and includes a search bar and navigation tabs. The 'Ceipal - RSC Certification' section shows the application ID and 'Cancel'/'Save' buttons. The 'Sourcing Package Settings' section includes a 'User access' box with a green checkmark for 'Sourcing package activated for this contract' and a checked checkbox for 'Activate In-ATS Indicator and In-ATS profile widget for all contracts in your company'. Below this, 'Enabled features' are listed with checkmarks for 'In-ATS indicator', 'In-ATS profile widget', 'Notes', 'InMail', '1-click export', and 'InMail stub profile'. The 'Reporting Package Settings' section includes a 'User access' box with a checked checkbox for 'Activate Reporting feature for all contracts in your company'.

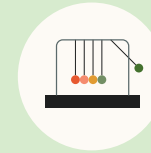
Sourcing package

# Unified Search

Save time by searching and sourcing from Ceipal and LinkedIn simultaneously. Access Ceipal candidate records not found on LinkedIn and explore LinkedIn outside your ATS, covering all your bases. Save candidates to a job and send InMail messages without leaving Ceipal.

**Note:** You must activate [Recruiter System Connect \(RSC\)](#) to integrate Unified Search.

*Coming soon!*



Save time with less searching



Find candidates across networks



Engage directly from Ceipal

Sourcing package

# Recommended Matches

Let LinkedIn do the work for you. Discover candidate recommendations based on job descriptions you post in your ATS. Save your favorite candidates, send them InMail messages, and easily archive candidates from your ATS. Matches continually improve with each use.

**Note:** You must activate [Recruiter System Connect \(RSC\)](#) to integrate Recommended Matches.

*Coming soon!*



Get automatic recommendations



Discover qualified candidates faster



Engage directly from Ceipal

Reporting package

# ATS-Enabled Reporting

Gain insight across your end-to-end hiring funnel to optimize where you spend your time and understand the value of all your sources, including LinkedIn. This integration is available for any customer who has activated RSC.



Gain more actionable insights



Discover valuable sources



Make more informed decisions

## Step 1 of 2 Connect LinkedIn to Ceipal.

Note: Please reach out to your Ceipal customer success rep to enable the integration.

- a Go to your Ceipal dashboard and click on **“Admin Panel.”**
- b Scroll down to **“Integrations,”** find LinkedIn, and click **“Connect.”**

The screenshot displays the Ceipal Admin Panel interface. At the top, there is a navigation bar with the Ceipal logo, 'Admin Panel', a home icon, a search bar, and user profile icons. A left-hand sidebar contains a menu with options: Global Settings, Organization, Applicants, Job Posting, Job Requisition, Access Management, Automated Reminders, Talent Bench, Admin Reports, Placements, and Integrations (highlighted). The main content area is titled 'RESUME SEARCH ACCOUNT CONFIGURATIONS' and features a grid of integration cards. A callout 'a' points to the 'Admin Panel' header, and callout 'b' points to the 'Connect' button on the LinkedIn card. The LinkedIn card includes a 'Connect' button and instructions: 'Please request the LinkedIn representative to provide the API access via the ATS'. Other cards include Monster, CareerBuilder, TechFetch, Dice, Nexxt, Monster Asia, and Snaprecruit, each with a status indicator (0 or 2) and specific instructions for API access.

## Step 1 (Cont.) of 2 Connect LinkedIn to Ceipal.

- c Check the box and click **“Confirm”** on the consent form.
- d Log in using your LinkedIn credentials.

The image shows a composite of two screenshots from the LinkedIn integration process. The top screenshot is a consent form titled 'i. Notes' and 'j. Feedback'. It contains the following sections:

- 2. How data is collected**: LinkedIn RSC (Recruiter System Connect) acts as a medium for data synchronization between CEIPAL ATS and LinkedIn. Data is collected, updated, and maintained for consistency within the systems.
- 3. Who can access data**: Access to the data is controlled and limited in accordance with operational needs. The principle of least privilege (POLP), is a technique involved in managing the users' access rights based on their roles in the organization.
- 4. Data retention periods**: Data collected is kept only as long as considered necessary and concluded according to the applicable data retention policy. The data is thereby destroyed securely when no longer needed but some data can be indefinitely archived for historical records.
- 5. Rights**: Though the consent is provided for an unlimited period, you have a right to revoke it. The data can be modified or supplemented, and the consent to processing thereof may be revoked by unsubscribing to the LinkedIn RSC integration through CEIPAL ATS. The provided data will be updated, blocked, or deleted in such cases. Receiving electronic mail and messages may be revoked in the same manner at any time.

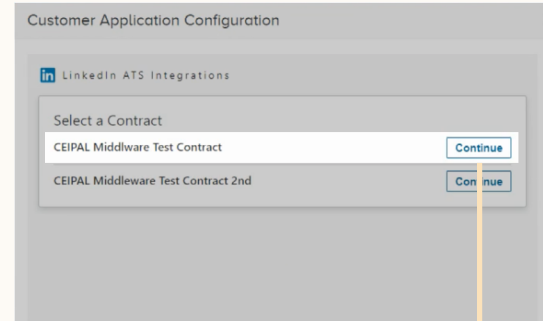
At the bottom of the form, there is a checkbox that is checked, with the text: "I consent to CEIPAL corp., using my and my company's personal data for the purposes mentioned above and understand that I can withdraw at any time by unsubscribing to LinkedIn RSC integration." A green **Confirm** button is located to the right of the checkbox. An orange callout circle labeled 'c' points to this button.

The bottom screenshot is the LinkedIn sign-in page. It features the LinkedIn logo, the heading 'Sign in', and the subtext 'Stay updated on your professional world'. There are input fields for 'Email or Phone' and 'Password', with a 'show' link next to the password field. A link for 'Forgot password?' is also present. A blue 'Sign in' button is at the bottom. An orange callout circle labeled 'd' points to this button.

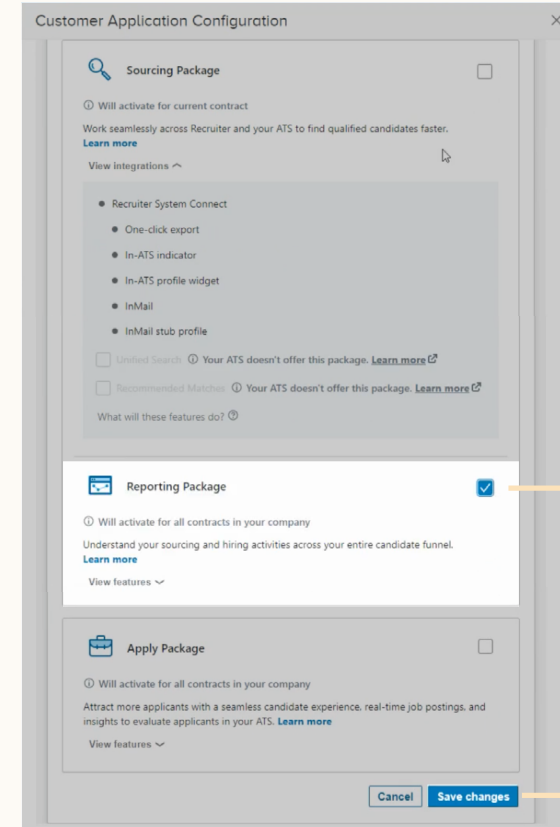


## Step 2 of 2 Set up ATS-Enabled Reporting in Ceipal.

- a Select the appropriate LinkedIn contract and click **“Continue.”**
- b You’ll see the Onboarding widget. Then check the **“Reporting Package”** to activate ATS-Enabled Reporting.
- c Click **“Save changes”** to confirm integration activation. Your integration will be turned on at this point.



a



b

c

Apply package

# Apply Connect

Optimize your candidate experience and encourage more job seekers to easily apply. Post your roles in real-time to LinkedIn from Ceipal and leverage dynamic LinkedIn profile and application data in Ceipal including relevant skills based on the job. Enable applicant notifications to send application status updates automatically to candidates across key stages in the application cycle.



Get dynamic LinkedIn Profile information



Find qualified applicants faster



Reduce candidate drop-off

## Step 1 of 2 Connect LinkedIn to Ceipal.

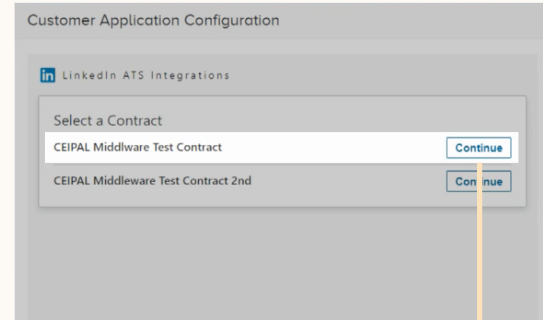
Note: Please reach out to your Ceipal customer success rep to enable the integration.

- a Go to your Ceipal admin panel.
- b Go to **“Job Posting Accounts”** under the **“Integrations”** tab.
- c Find LinkedIn and click **“Connect LinkedIn Account.”**
- d Log in using your LinkedIn credentials.

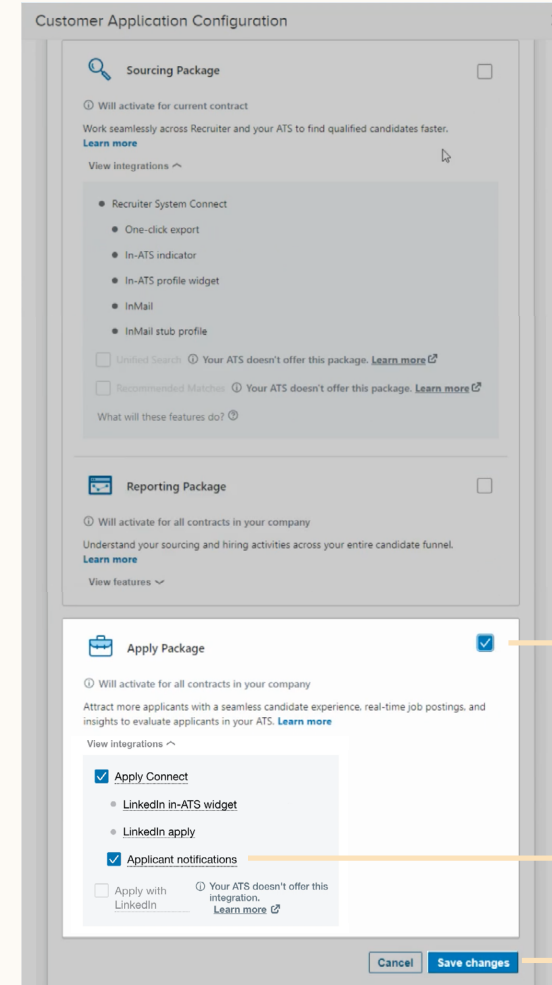
The screenshot displays the Ceipal Admin Panel interface. The top navigation bar includes the Ceipal ATS logo, 'Admin Panel', a home icon, a search bar, and user profile icons. The left sidebar lists various integration categories, with 'Integrations' selected and expanded to show sub-options like 'Job Posting Accounts'. The main content area lists several job boards with their respective integration status (OFF) or an 'ADD' button. The LinkedIn entry is highlighted with a blue 'Connect LinkedIn Account' button. A modal window for LinkedIn sign-in is overlaid on the right, featuring fields for 'Email or Phone' and 'Password', a 'show' link, a 'Forgot password?' link, and a 'Sign in' button. Orange callout circles labeled 'a', 'b', 'c', and 'd' are placed around the interface to indicate the steps described in the text.

## Step 2 of 2 Activate the Apply package.

- a Select the appropriate LinkedIn contract and click **“Continue.”**
- b You’ll see the Onboarding widget. Then check the **“Apply Package”** to activate Apply Connect.
- c Select **“Applicant notifications.”**
- d Click **“Save changes.”**



a



b

c

d

# Additional resources

Get help setting up and using LinkedIn ATS Integrations at your organization.

## Email support

Email us at [LTSATSIntegrations@LinkedIn.com](mailto:LTSATSIntegrations@LinkedIn.com) for general support and answers.

## Request an integration

Want an integration that isn't available yet? Reach out to a Ceipal rep or complete the [form](#).

